



Epilepsy Niagara

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January 25, 2012

RE: 2012 PURPLE ILLUMINATION GALA

Epilepsy Niagara needs YOUR help!

Epilepsy Niagara will be holding a very special event, The Purple Illumination Gala on March 30, 2012 at John Michael's Banquet and Conference Centre. This event is the first annual gala dedicated to help raise funds to run our Support, Education and Employment programs for individuals of all ages living with epilepsy. We have several sponsorship opportunities available with donor levels as follows:

Individual Sponsorship for \$40.00 allows one of our clients to attend the Gala for free.

Table Sponsor for \$400.00 –The table will be name after you or your business. This sponsorship also includes two complimentary tickets to the gala.

Program Sponsorship for \$25.00 you will receive a business card sized ad; \$50.00 for a quarter page sized ad; 100.00 for a half page ad; 175.00 for a full size ad

Prize donation: We gladly accept prizes for our Silent Auction and raffle taking place at the Gala as well.

Over the duration of 2011, Epilepsy Niagara has assisted more than 800 individuals by providing non-medical support services and education programs within the Niagara Region; we have developed new programs and services; we have expanded some programs to benefit anyone living with a disability, and we have become more proactive with our clients and their human rights within our communities. While Epilepsy Niagara has had many successes this past year, we are still struggling to maintain and keep these services available to everyone, and free of charge.

Please consider supporting the Purple Illumination Gala. Sponsors help make this event possible through significant contributions and in-kind donations that provide or pay for promotional and operational expenses. After all expenses have been paid, any remaining funds are treated as a donation and applied to the account of Epilepsy Niagara. These funds will be used to help the agency continue to provide free non-medical support services and education programs throughout the entire Niagara Region.

Besides helping to support our mission to improve the quality of life for persons living with epilepsy, your support also will bring significant exposure to your business among members of our community. Donations to the Purple Illumination are treated as contributions to Epilepsy Niagara, a registered non-profit charitable organization, and they will be tax deductible to the extent allowed by law. If you have any questions about becoming a sponsor of this gala event, please don't hesitate to contact me.

On behalf of the more than 5,000 people living with epilepsy in the Niagara Region, I thank you for your consideration.

Sincerely,

Kristin Timmins-Welton
Executive Director
info@epilepsyniagara.org

A cure may be found tomorrow, but someone needs our help today.